

# JUNTO MAGAZINE



Media Kit 2018

June 20

# JUNTO MAGAZIN

Volume 3 | Issue 2

## WHO WE ARE

Junto Magazine is a quarterly online literary magazine that provides a professionally cultivated, cross-medium, creative outlet for trained and novice artists. Our purpose is to provide artist of any medium an opportunity to begin building a published portfolio, to spread their work among a diverse audience, and to build a community of contributing artists who learn from each other and receive solid and professional feedback. Once a piece is submitted to us, it is reviewed by one of our genre editors who then provides solid and constructive criticism regardless of whether the piece is accepted or not.

## 2018 Year to Date Readership

Subscribers: 30

Users: 5,292

Facebook: 335

Sessions: 7,330

Twitter: 936

Page views: 18,923

Instagram: 243

## STAFF

Joseph Attanasio – Publisher

Mitchell Peterson – Editor-in-Chief

Emily Powers – Managing Editor

Ayesha Ali – Genre Editor, Literature

Corinne Anderson – Genre Editor, Literature

Lily McElroy – Genre Editor, Literature

Samantha Oty – Genre Editor, Literature

Heather Pontius – Genre Editor, Literature

Andrew Marshall – Genre Editor, Art

Katerina Pravdivaia – Genre Editor, Art

Emily Williams – Marketing Coordinator

# AD SPECS AND RATES

## Website Rates

### Rates Per Month

- Box (300x250): \$25
- Sidebar Banner (300x600): \$50

### Discounts

- 10% off - two ads booked at the same time
- 15% off - three ads booked at the same time

### Technical Requirements

- Low-res (72dpi) GIFs or JPEGs in RGB color
- Images should be static
- Max Size 2 MB
- Include a hyperlink for your ad to link to

## Print/Digital Rates

### Rates Per Issue

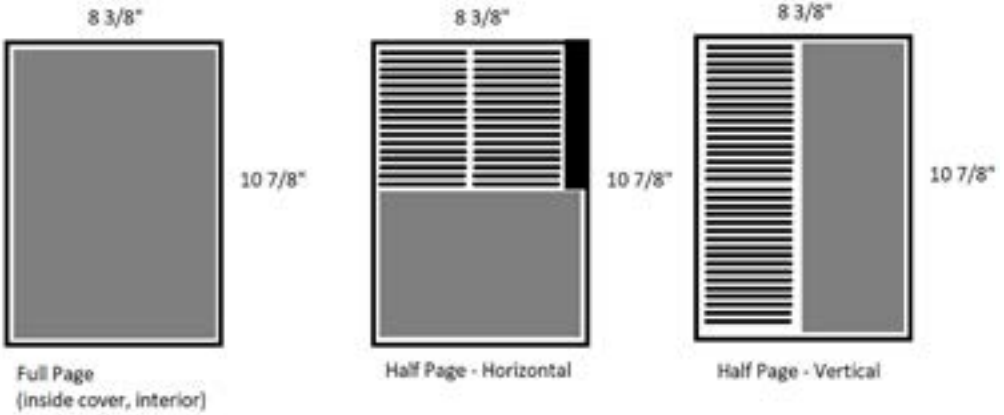
- Cover (inside front): \$100
- Cover (inside back): \$100
- Full Page (interior): \$50
- Half-page (horizontal): \$25
- Half-page (vertical): \$25

### Discounts

- 10% off - two ads booked at the same time
- 15% off - three ads booked at the same time

### Technical Requirements

- High-res (300 dpi) PDF files required
- Back cover ads must include 1/8" bleed
- All ads are full color, CMYK color space only. We will convert to RGB for digital. No spot colors
- For digital issues, include a hyperlink for your ad to link to



Issue	Reservation Date	Final Materials Due	Publication Date
March	2/16/2018	3/1/2018	3/23/2018
April	3/16/2018	4/1/2018	4/20/2018
June	5/18/2018	6/1/2018	6/22/2018
September	8/17/2018	9/1/2018	9/21/2018
December	11/16/2018	12/1/2018	12/21/2018

## Ads by Junto

Are you interested in running advertisements in either our magazine or on our website but don't have a file? Do you only have ad copy? If you provide us with ad copy and a general idea, our Marketing team will work with you to create an ad for use in our issues or on our website. Discounts for multiple ads still apply.

### Rate Per Ad

- Inside Cover: \$130
- Full Page (interior): \$65
- Half-page: \$32

### Rates Per Ad

- Box: \$32
- Sidebar Banner: \$65

## REVIEWS

“As an emerging writer, I found Junto to be excellent to work with. They offer specific feedback on submissions, rather than just template responses. It is also quite thrilling that they also promote pieces from their upcoming issues. I will be recommending all of my writer friends to both submit and subscribe to Junto Magazine.”

—MARK BABIN  
*In Creed*, Volume 2, Issue 3

“I have been submitting for the last three years into over forty different magazines. I honestly feel that Junto Magazine felt my passion.”

—JEREMIAH DAVIS  
*The Elements I control*, Special Poetry Issue 2017

The editors at Junto are amazing, they really get stuck in and work to help make each piece the best it can be.

—TERRIE G. CRAWFORD  
Repeat Submitter

The staff at Junto handled my story with such care, taking the time to add kind and encouraging feedback along with astute suggestions. Writing can be a lonely hobby; it's nice to get some occasional reassurance. - Adam Bjelland

—ADAM BJELLAND  
*Coventry, VT*, Special Poetry Issue 2018

## Contact Us

If you are interested in taking out an advertisement with us, please contact Joseph Attanasio at [joseph@juntomagazine.com](mailto:joseph@juntomagazine.com).